

EAST Search History**EAST Search History (Prior Art)**

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|------|---|------------------------|------------------|---------|---------------------|
| L17 | 2515 | (crawl\$3) NEAR3 (web\$site OR web \$page OR page OR document OR site) | US- PGPUB; USPAT | ADJ | ON | 2010/02/22 11:46 |
| L18 | 27 | (determin\$3 NEAR3 (can OR cannot OR "can't") NEAR3 ((crawl\$3) NEAR3 (document OR web \$site OR web\$page OR site OR page))) | US- PGPUB; USPAT | ADJ | ON | 2010/02/22 11:46 |
| L19 | 343 | L17 AND (dynamic\$2 NEAR3 (web\$site OR web\$page OR page OR document OR site)) | US- PGPUB; USPAT | ADJ | ON | 2010/02/22 11:49 |
| L20 | 37 | (crawl\$3) NEAR3 dynamic\$2 NEAR3 (content OR web\$site OR web\$page OR page OR document OR site) | US- PGPUB; USPAT | ADJ | ON | 2010/02/22 11:50 |
| L21 | 1 | ("6665658").PN. | US- PGPUB; USPAT | OR | OFF | 2010/02/22 12:25 |
| L22 | 183 | L19 AND (advertisement OR advertis\$3) | US- PGPUB; USPAT | ADJ | ON | 2010/02/22 12:46 |
| L23 | 77 | (advertisement OR advertis\$3) AND (negative NEAR3 (revenue OR income)) | US- PGPUB; USPAT | ADJ | ON | 2010/02/22 13:34 |
| L24 | 355 | (advertisement OR advertis\$3) AND ((click\$through OR impression) NEAR3 (revenue OR income)) | US- PGPUB; USPAT | ADJ | ON | 2010/02/22 13:40 |

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|-----|-------|---|-----------------|-----|----|------------------|
| L25 | 6 | L24 AND ((positive OR negative) NEAR3 (revenue OR income)) | US-PGPUB; USPAT | ADJ | ON | 2010/02/22 13:41 |
| L26 | 78 | L24 AND (advertis\$3 NEAR3 account) | US-PGPUB; USPAT | ADJ | ON | 2010/02/22 13:45 |
| L27 | 0 | L26 AND ((positive OR negative) NEAR3 (revenue OR income OR account)) | US-PGPUB; USPAT | ADJ | ON | 2010/02/22 13:46 |
| L28 | 15 | L26 AND ((positive OR negative OR deduct\$3) NEAR3 (revenue OR income OR account)) | US-PGPUB; USPAT | ADJ | ON | 2010/02/22 13:46 |
| L29 | 29505 | determin\$3 NEAR3 negative OR (ad OR advertis\$3 OR advertisement) NEAR3 (revenue OR income) | US-PGPUB; USPAT | ADJ | ON | 2010/02/22 13:49 |
| L30 | 0 | determin\$3 NEAR3 negative NEAR3 (ad OR advertis\$3 OR advertisement) NEAR3 (revenue OR income) | US-PGPUB; USPAT | ADJ | ON | 2010/02/22 13:49 |
| S68 | 3674 | (advertising OR advertisement) system | US-PGPUB; USPAT | ADJ | ON | 2010/02/17 13:35 |
| S69 | 288 | S68 AND ((analyz\$3 OR analysis) NEAR3 (document OR web \$site OR web\$page OR site OR page)) | US-PGPUB; USPAT | ADJ | ON | 2010/02/17 13:36 |
| S70 | 383 | S68 AND ((analyz\$3 OR analysis OR pars \$3) NEAR3 (document OR web \$site OR web\$page OR site OR page)) | US-PGPUB; USPAT | ADJ | ON | 2010/02/17 13:41 |
| S71 | 136 | S70 AND ((available OR availability) NEAR3 (ad OR advertisement OR advertising)) | US-PGPUB; USPAT | ADJ | ON | 2010/02/17 13:44 |

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|-----|------|--|------------------------|-----|----|---------------------|
| S72 | 90 | S71 AND ((ad OR advertisement OR advertising) NEAR3 request\$3) | US- PGPUB; USPAT | ADJ | ON | 2010/02/17 13:45 |
| S73 | 75 | S68 AND (determin\$3 NEAR4 ((analyz\$3 OR analysis OR pars\$3) NEAR3 (document OR web\$site OR web\$page OR site OR page))) | US- PGPUB; USPAT | ADJ | ON | 2010/02/17 14:02 |
| S74 | 7488 | (advertising OR advertisement OR ad) (server OR system) | US- PGPUB; USPAT | ADJ | ON | 2010/02/17 14:31 |
| S75 | 118 | S74 AND (determin\$3 NEAR4 ((analyz\$3 OR analysis OR pars\$3) NEAR3 (document OR web\$site OR web\$page OR site OR page))) | US- PGPUB; USPAT | ADJ | ON | 2010/02/17 14:31 |
| S76 | 43 | S75 NOT S73 | US- PGPUB; USPAT | ADJ | ON | 2010/02/17 14:31 |
| S77 | 315 | (determin\$3 NEAR3 (can OR cannot OR "can't") NEAR3 ((analyz\$3 OR analysis OR pars\$3) NEAR3 (document OR web\$site OR web\$page OR site OR page))) | US- PGPUB; USPAT | ADJ | ON | 2010/02/17 14:35 |
| S78 | 73 | S77 AND (advertising OR advertisement OR ad) | US- PGPUB; USPAT | ADJ | ON | 2010/02/17 14:39 |

EAST Search History (Interference)

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2/22/2010 3:15:28 PM
H:\Cases\107--\076 10732824\10732824.wsp